**Eurasian International Book Fair – 2024**

**CONTESTS**

**1.** **General Provisions**

* 1. The purpose of the Contests of the Eurasian International Book Fair is:

- development of creative initiative of authors, publishers, journalists, writers, artists, scientists and specialists;

- improving of the quality of the editorial and publishing preparation, printing performance, widespread introduction of new technologies in the publishing and printing industry;

- intensification of mutual exchange of spiritual values between countries and peoples

1.2. Publishing houses, editorial and publishing departments, printing offices, libraries, cultural and educational institutions can take part in the Contests.

1.3. The Contest is administered by the Jury, the members of which are approved annually by the Executive management of the exhibition-fair.

**2. Contests (nominations)**

**2.1. The best Educational/Academic book**

2.1.1. The following publications participate in the Contest:

\* ​textbooks and tutorials

\* ​reference books

\*​  other educational books (readers, teaching and training aids)

2.1.2. Criteria for assessing the Contest winner:

\*​ meeting all publishing and educational standards

\*​ classified as officially recommended, having a stamp of approval

\*​ structural organization of a text-book

\* ​design

\*​ accurate and precise language

\*​ diversity of didactic materials

\*​ relevance

**2.2. The best book devoted to regional studies**

2.2.1. The following editions are submitted:

\*​ photo albums, jubilee editions

\*​ dictionaries, handbooks, tourist guides

\*​ topical regional studies (history, economics, environment, etc.)

2.2.2. Criteria for assessing of the Contest winner:

\*​ the depth of the subject content

\*​ clear and popular language

\*​ meeting all publishing standards

\*​ design and technical editing

\*​ printing quality

**2.3.** **The best** **book** **for** **children and young adults**

2.3.1. The following editions are to be submitted:

\*​ fiction

\*​ poetry

\*​ fine art editions

\* popular science editions

​ 2.3.2. Criteria for assessing of the Contest winner:

\*​ level of the author’s skills (author, compiler, translator)

\*​ quality of literary editing

\*​ meeting all publishing standards

\* degree of professional skills in illustrating, artistic and technical editing

\*​ quality of printing performance, degree of its conformity to the publishing concept

**2.4.** **Culture and Arts**

2.4.1. The following genres are to be submitted to the Contest:

\*​ book-albums

\*​ picture-books

\* encyclopedias

\* monographies

\* biographies

\* thematic publications (literature, painting, architecture, theater, cinema, works of cultural scientists, etc.)

2.4.2. Criteria for assessing the Contest winner:

\*​  uniqueness of the content

\*​  the originality of the idea

\* artistic and aesthetic design

\* high quality of printing execution

**2.5 Science and innovations**

2.5.1 Publications of the following genres are submitted for the competition:

\* monographies

\* collections of articles

\* educational and teaching aids

\* dictionaries and reference books

\* popular science and business publications

2.5.2 Criteria for assessing the Contest winner:

\* compliance with the requirements of professional book publishing

\* relevance and significance of the topic

\* innovative and creative approach to the presentation of the topic

**2.6 GRAND PRIХ-**

2.6.1. Publications of any genre and thematic orientation are submitted to the competition.

2.6.2. Criteria for assessing the Contest winner

\* Unique character of publication

\* Thoroughness of text and text-pictures

\* High quality of printing execution

\* Public and spiritual significance of the publication

**3. The order of carrying out of the Contest**

3.1. Participants of the Contest are to submit one copy of nominated publications with filled information sheet for each nomination (information sheet sample is attached). The publications submitted for the Contest are not returnable and not payable.

3.2. Publications (printing production), which were published in 2023-2024 are to be submitted.

3.3. Each nomination category should contain not more than 2 types of products

3.4. Books, printing products and supporting documentation are to be submitted till April 15, 2024 to the following address: 13, S.Aimanov street, Astana, 010000, the Republic of Kazakhstan.

Exhibitors who did not have time to submit publications to the competition within the specified period can hand over books to the organizer's office on the day of arrival at the exhibition on April 16, 2024.

3.5. The Executive Directorate of the VII Eurasian International Book Fair creates a Competition Commission to summarize the results of the competition, approves its composition;

conducts reception, registration and registration of applications for participation in the competition;

ensures the safety of applications and materials attached to them;

provides organizational and technical support for the activities of the Competition Commission;

ensures the awarding of the winners of the competition.

3.6. If no application has been received for participation in the competition in the nomination or an application has been received from only one participant, the competition in the corresponding nomination is considered invalid.

**4. Awards**

4.1. The winners of all nominations are awarded with diplomas.

Contest Form (Information Sheet)

Country-participant:

Publication:

Author (compiler):

Book Title:

Language:

Series:

ISBN:

Editor:

Publishing House:

Printing House:

Format:

Number of copies:

Submitted for the contest in the following nomination category:

The brief summary, recommendation-justification: